



# 2nd Annual REVENUE SUMMIT



"It's like the three minute idea exchange on steroids!"



## SATURDAY, JULY 30TH, 2011 • CHICAGO

### REVENUE SUMMIT HEADS TO CHICAGO JULY 30! RSVP YOUR SPACE NOW!

#### Learn New Revenue Ideas For Your Company

IFPA presents a unique new opportunity for you to share and receive new revenue producing ideas!

Our 2nd annual...**REVENUE SUMMIT** will be held on Saturday, July 30 in Chicago! It is designed for **SALES MANAGERS, PUBLISHER** and **TOP SALES PROFESSIONAL** to come and share sales & revenue ideas.

Each manager and rep team will bring a successful idea to share that has been implemented at their company. They will meet in sessions to develop new ideas and to share the ones they brought.

#### Ideas may include:

- online
- special sections/editions
- text message
- Internet revenue
- new projects

It is anticipated that managers will meet in one session and sales professionals in another. The final session will bring both together for exciting development of new revenue ideas to take back home.

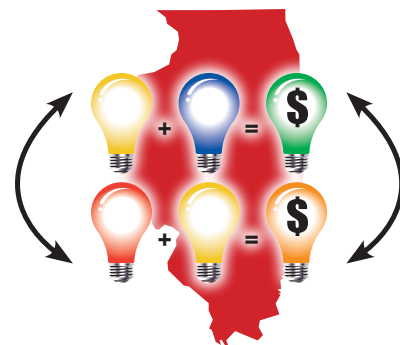
The price for two nights and a day in Chicago is \$199. This price includes your room for each Friday and Saturday nights, July 29 and 30. It includes a Friday evening welcome reception and breakfast and lunch on Saturday.

#### What you need to bring:

- 25 Samples of your Idea to share with the group
- 1 Electronic File of the idea
- Business Cards

Small group roundtable exchange  
Comfortable atmosphere/Casual dress

Chicago  
Saturday, July 29 & 30, 2011



#### Registration Includes:

- Two night accommodations (Fri. & Sat., July 29th & 30th)
- Welcome reception, Friday evening
- Breakfast and Lunch, Saturday

For more information fill out this form below or  
Call Gary Rudy at 609-408-8000

First Name: \_\_\_\_\_

Last Name: \_\_\_\_\_

Email: \_\_\_\_\_

Organization: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Telephone: \_\_\_\_\_ Fax: \_\_\_\_\_

Comments: \_\_\_\_\_

All of this for only  
**\$199<sup>00</sup>**  
per person

Limited Space!  
Reserve Yours Today!